"Hobson's Choice" is a British International Film's Selection from B.I.P.
Ha! Ha! Ha! It's a Laughing Choice! "Laughs are Full of Vitamins."

Canadian Moving Picture DIGEST

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RAY LEWIS
Editor and Managing Director

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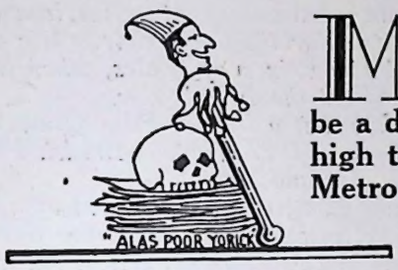
It Is To Laugh!



METRO - GOLDWYN - MAYER knew it. The Digest approved it. "It is to laugh." Not that Metro-Goldwyn-Mayer knew there was going to be a depression, but when stocks were trying to test how high they could go to make "the sky the limit" a reality, Metro - Goldwyn - Mayer's producing studios became busy. Dressler and Moran, Laurel and Hardy, and a few other stars, making pictures, which would make the public laugh.

It was necessary in order that the top-lid of a world of new millionaires should not fly off, and reveal all the "water" in this brain-storm.

Making millions is no fun, holding on to the millions made, is just as nerve-racking as a depression.

The Digest said, "The public needs a good laugh, it has to get rid of its tension, its auto-intoxication, it has to guffaw, long and loud; and so Leo, the Lion, stood on his head, even though his dignity was tails up; and the public laughed in the theatre; and then awoke the next morning with another ten million added to all the other ciphers it thought it had; and was in the mood for another laugh, in order to remain outwardly nonchalant.

You remember Norma Shearer in "Let Us Be Gay," "The Divorcee," and "Strangers May Kiss," classy, but all built for laughter.

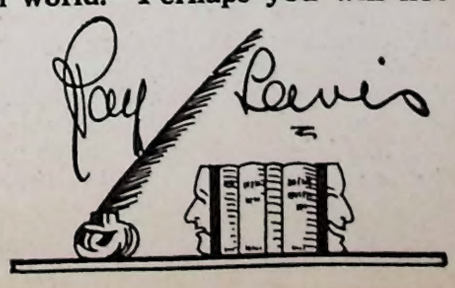
Now in this day of economic depressions, in case you are not aware that the balloon which went up, came down punctured, it is more than necessary that the public is made to laugh.

You remember the service during the War, through Film propaganda, which recruited men and money, here is a Film Service now to be delivered, make Old Man World laugh. He is groggy with International politics, with the Gold Standard, with endeavouring to answer the riddle, when is a dollar not a dole-r, nor dolorous?

The answer is "Make Them Laugh." Every laugh is worth the price of admission.

Metro-Goldwyn-Mayer had the answer before the question was asked, and now the Film Trade Press is having a good laugh, not at us for our laughing idea, but with us.

The old idea of "Laugh and the world laughs with you, weep and you weep alone," is still new enough to use for a new-born world. Perhaps you will not agree with us that the old world is dead, as flat as the stock market, as flat as a depression; and that the new world is now being born, "A Laughing World," which will not take millions, nor itself too seriously, but will be serious about Real Values.



RAY PRESENTS

RAY LEWIS

IN THE DIGEST, issue of September 20th, 1931, there is an editorial titled, "Motion Picture Facts," which gives our readers some information on the Halsey-Stuart & Company's booklet compiled to present facts conducive to convincing the then investing public that Motion Pictures was most eligible "as a field of investment."

The Mail and Empire furnishes some interesting figures in respect to Trade, and Trade Balances, particularly Britain in Empire trade. Great Britain's exports to Germany, 1924 (covering first six months only) amounted to £22,907,412. In 1931 these were £9,209,646. Imports from Germany in 1924 totalled £14,406,486 (six months), 1931, Great Britain imported from Germany £28,641,706.

Exports, France, covering the same years and period, 1924—£20,493,083, in 1931—£11,931,351.

Imports from France, 1924 — £32,004,489, 1931 — £20,539,608. Adverse trade balance approximately £9,000,000.

Now for Japan. Exports have decreased from £14,265,168 in 1924, to £2,858,609 in 1931, while imports in 1924 and 1931 were about the same, £3,471,164. The first time Great Britain has had an unfavorable trade balance with Japan.

Exports to United States, 1924, £25,609,051, in 1931, £8,367,750. Imports have shrunk from £112,416,085 in 1924 to £51,607,895 in 1931, or approximately sixty percent, but exports have shrunk (in value) by more than seventy-five percent.

Spain, Belgium, Holland, Argentine, all have favorable trade balances with Great Britain. China is the exception.

NOW let us take a look at the British Empire. Australia is at present out of the picture by way of trade. She was formerly Britain's second best customer.

Exports to Canada remain at approximately £11,374,026. Imports have decreased from £23,617,386 in 1924 to £13,200,334 in 1931.

Exports to South Africa £10,890,686, imports £7,524,444. Largest purchaser from Great Britain, with the exception of France, India 1924, £45,204,434, and in 1931, £17,243,093 by way of exports. Imports 1924, £33,773,569 and in 1931, £16,171,303, notwithstanding conditions as these relate themselves to England and India.

The article concludes with, "Is there anyone who can seriously doubt where opportunity lies — in our commerce with foreign nations, or in the growing markets of the Empire only waiting for the firm touch of leadership to bring into being one great economic unit?"

That is why we are interested in the establishment of a British Film Market. We believe the leaders of the American Film Industry when they have cited the importance of Film Trade, in relationship to Trade. We believe the American bankers, Halsey, Stuart and Co., who emphasized the relationship of American world trade, to its World Film Trade. We believe H. R. H., The Prince of Wales, when he said, "Trade Follows the Film."

We know that a British Film Quota Act in Great Britain in 1927, made a British Film Industry for England.

We know what the establishment of a British Film Market means for Canada, for Great Britain — and since we, as a publication, have always advocated Entertainment in production, quality above all other qualifications, we feel as proud as Regal Films felt when they first secured British International Pictures for release in Canada.

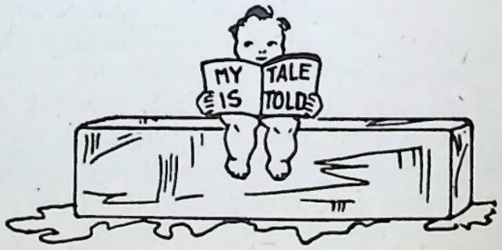
LET US SEE, what did Regal Films say about British International Pictures, here we are, an announcement published in The Digest of October 25th, 1931, headed, "A Plain Statement of Facts Regarding British Pictures."

"British International Pictures have at once taken their place among the best pictures of the season, not only that, but they have established themselves as box-office attractions of the highest class.

"Regal Films Limited is proud to be the distributors in Canada of British International Pictures Limited, not only because they are British, not only because they are features of the better kind, but because they are proving to be features that are drawing the people into every theatre in which they are shown."

No one will dispute the fact that Regal Films has always been ace-high choosers of product.

No one will dispute the fact that The Digest has selected Metro-Goldwyn-Mayer as the best American producing company for quality in pictures, and no one will dispute with The Digest, when it offers its congratulations to British International Films of Canada, Limited, for its British International Pictures franchise, "Best on the Market."



Joseph M. Schenck Advocates Real Show Business Through Shows Run by Individuals not by "Electric Buttons"

Webster's

definition of

"SERVICE"

—— lasting and wearing well in use. That is just what Northern Electric Service is.

Northern Electric Service is a trouble prevention--an insurance against programme interruption and consequent loss of "Box office" to the exhibitor.

No matter how well designed, nor how well made, delicate mechanical or electrical equipment may be, constant care is the price of continuous satisfactory service--a small price to pay for such big returns.

Have you heard about the new sensation in SCREENS—the new Northern Electric "Ortho-Krome."

Write to-day for full information.

Write to-day to

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WESTERN ELECTRIC IN U. S. A.
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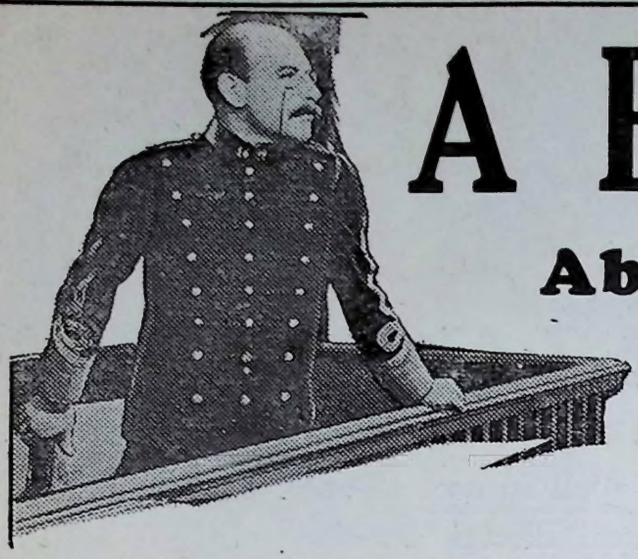


A Box Office B

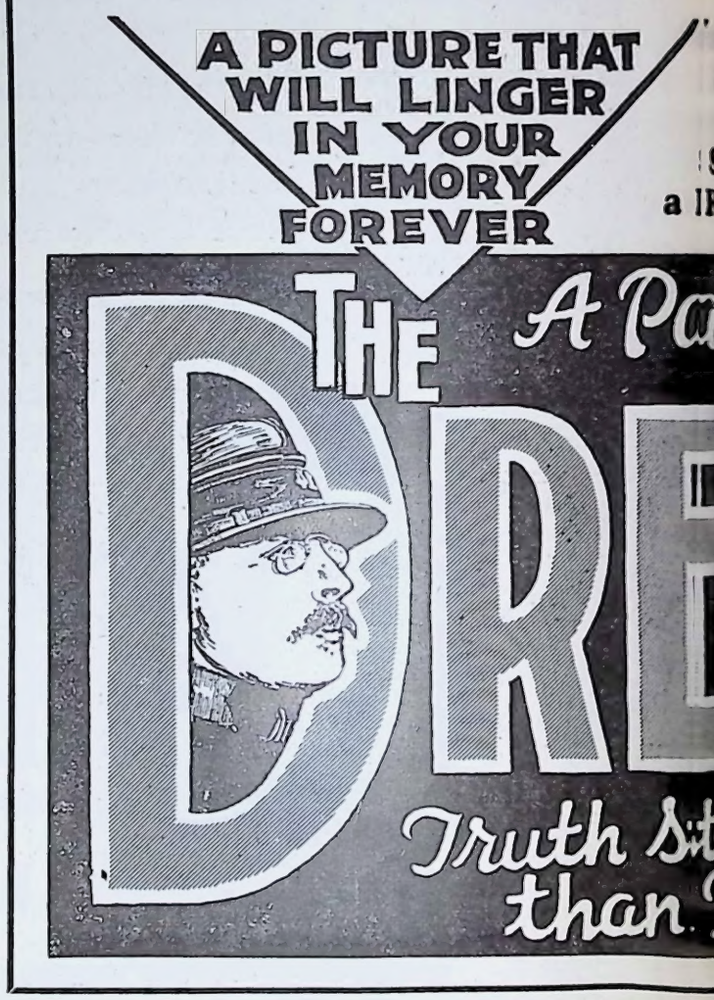
Absolutely No Guess Wo

Now Breaking House

A Gripping

An Outstanding Drama With a Magnificent Story of True Love!

Doubly Inspiring-- Because It Is a True Story Taken From Real Life!



A STORY THAT HAS BEEN ON THE FRONT

A PICTURE THAT WILL PACK YOUR TH

WONDER CAST INCLUDES CEDRIC HARDW

"The Dreyfus Case" is One of the Empire-Made Feature Pictures Comprising "The Victory Group." Each Picture Carefully Chosen for Its Box Office Value.

b Shell NOW READY

bout This---The Season's Smash Hit!

ds in All U.S.A. and Canada Key Cities!

a---A Stupendous Production!

th Lied! Justice Blundered!
So An Innocent Man's Love,
and Honor Were Stained With
Yet He Emerged From It All
ld Hero!

orn from History!

FUS

er
on! CASE

A New Thrill for a Jaded Public!

A Picture That Is Startlingly Different!

A Greater Love Story Has Never Been Told!

E OF EVERY NEWSPAPER!

E AS NEVER BEFORE!

AND BEATRIX THOMSON.

REGAL FILMS LTD.

Daily Mail, London, England Headlines Canadian British Deal

"A Woman Creates Big Empire Market For British Films"

"20 PICTURES A YEAR FOR HER 50 CINEMAS"

"U. S. FIRM TO MAKE MORE FILMS HERE"

Special "Daily Mail" News

"These are golden days for British talking films.

"To-day The Daily Mail is able to announce that a Canadian woman has entered into a contract to buy at least 20 British pictures annually for five years, for exhibition in the Dominion, and that an American company is to make more films in this country."

By SETON MARGRAVE,
Our Film Correspondent

"THE first organized attempt to show British talking pictures in Canada, in spite of United States opposition, is now in being as the result of Transatlantic conversations between Mr. Arthur Dent, of British International Pictures, and Miss Ray Lewis, who is Editor of the Canadian Moving Picture Digest, and has been the leading advocate of the exhibition of British films in Canada.

A contract has been agreed whereby Miss Lewis, who has already acquired control of many Canadian cinemas, will purchase a minimum of 20 talking pictures annually for the next five years from British International. This will represent a minimum revenue of £200,000 to British International.

The first films accepted under this agreement are: "The Flying Fool," "Keepers of Youth," "The Man at Six," "My Wife's Family," and "Hobson's Choice."

U.S. Monopoly Resented.

This enterprise is the direct outcome of the historic White Report of last June, in which Commissioner Peter White, K.C., found that almost every American film corporation was party to a combine which had operated and was likely to operate "to the detriment or against the interest of the public."

At the time of the publication of this report Miss Ray Lewis delivered a sensational attack on Paramount-Publix of America, and prophesied that steps would be taken to ensure the presentation of British talking pictures in Canada.

In the space of three months Miss Lewis has herself fulfilled her own prophecy. She has secured 50 theatres, has collected enormous financial backing, and for the first consignment of talking pictures, despatched yesterday, she has paid cash.

By her own efforts Miss Lewis has effected one of the most remarkable achievements in the history of British films within the Empire."

"Oh Take the Cash and Let the Credit Go"

FITZGERALD'S "Omar Khayyam" was somewhat of a philosopher, but not so far removed from the mundane affairs of the world, as to lose his sense of proportion in relationship to soil-values.

While in one breath he advised us that "a jug of wine, a loaf of bread, and thou beside me in the wilderness were Paradise enow," he balanced this aesthetic valuation of earth's offerings, with "Oh take the cash and let the credit go."

In the headline announcement in the Daily Mail covering the British International Pictures franchise, obtained by Ray Lewis for British International Films of Canada, Limited, whereby for over a period of not less than five years, at least 20 British International Pictures will be distributed throughout Canada by British International Films, there is a significant paragraph, regarding "cash." All the credit and the glory revolve around that magic word "cash."

Congratulations by wire, by letter have poured into this office from various parts of Great Britain; from Russia, from India, from across Canada. All realize that British International Pictures, British pictures, are to become as important to the Industry as the introduction of Sound and Talking Pictures. British talking pictures with their voices of gold, British Talking pictures with their traditional genius in expressing the drama.

British pictures have arrived; and in accordance with The Digest's advanced opinions on current events in our Industry, The Digest's ability to read the handwriting upon the wall, Ray Lewis has chosen British International Pictures for the foundation upon which to build a profitable British Film market in Canada.

"Oh take the cash and let the credit go." We have taken British International Pictures, the cash for all our years of effort toward the promotion of a British Film Market in Canada.

There is a saying that explains, why Mahomet went to the mountain. It appears that the mountain would not go to Mahomet. Your Editor has been campaigning for the establishment of a British Film market in Canada, hoping, working that a British Film Exchange would be established here; and that British Films would take their place in the Film market with other product, profitably distributed in Canada.

The results of the campaign have been slow, but sure, building steadily for the psychological moment, the public interest in British Films, because they were different, something new in motion pictures. These gave, in a measure to a drama-hungry public, food for their entertainment. The picture public, having feasted long on Youth and Beauty, via the screen, now expects their screen stars to talk well; and "suit the action to the word," two qualities British players possess to a superlative degree.

In addition to the "credit" attributed here, there is the cash consideration. Great Britain is centralizing upon inter-Empire Trade, and such Trade will follow the film.—EDITOR.

26 Coming—The First Five are Here, "Flying Fool," "Keepers of Youth," "Shadows Between," "Hobson's Choice," "My Wife's Family"—See British International Films Announcement

The New Film on Broadway

By *Betty Ross*

"VAS FLOETENKONZERT VON SANS SOUCI," a German screen drama, presented by UFA.

This is an elaborate picture of the time of Frederick the Great. The story deals with affairs of state which preceded the Seven Years War between Austria and Prussia. Frederick the Second, affectionately known as "Old Fritz" among his subjects, sends one of his most trusted servants, Major von Lindeneck, on a vital errand of state. The Major, believing he has reason to suspect his wife's fidelity is tormented during the journey by jealous imaginings and uses every strategy to return home as soon as possible without, however, betraying the trust his sovereign has placed in him.

But Frederick looks out for those who serve him faithfully, and during Lindenecks absence tests the loyalty of the Major's beautiful young wife and finds her loyal to her husband. The Emperor thus restores his officer's faith in his wife and renews the loyalty of each to their king.

The Emperor is seen as a benevolent, kindly man beloved by lowly servants and high officers alike. His passion for music, particularly for the flute, which he himself plays, is described with considerable sympathy and a picturesque charm.

There are some beautiful scenes of the Lone Messenger galloping through the darkness with his precious papers till he reaches the outskirts of the city in the rosy dawn. The Court manners and dress are very convincingly portrayed making this a truly charming moving picture that you will surely enjoy.

* * * *

"LOVE STORM," with Frank Harvey, Fay Compton, Ian Hunter, Edmond Willard and Donald Calthrop, based on a story by Mr. Harvey, directed by A. E. Dupont.

A thrilling picture of the sea and the amours of a lighthouse keeper's wife is the latest production from the British studios.

Eileen Kell, the lighthouse keeper's wife, is first attracted by Cass, her husband's chief assistant, and then by the better looking Gordon Kingsley, who has mulcted a building and loan society of its funds and who is rescued when his power boat is driven on the lighthouse rocks. Kell is blind to his wife's conduct and he only has his eyes opened after his wife shoots Cass when he is throttling Kingsley.

Kingsley has to serve a long term in prison, but Mrs. Kell, who is not even arrested for the killing of Cass, is, at the end, going to wait until Kingsley is released.

The atmosphere of the sea and the roaring waves is admirably produced in this film and adds much to the general beauty of it.

Don't miss this engaging talkie.

* * * *

"WOMEN GO ON FOREVER," an adaptation of the play of the same name by Daniel N. Rubin; directed by Walter Long. A Tiffany production.

The film version of Daniel Rubin's play "Women Go On Forever" is now seen with Clara Kinball Young in the role of Daisy Bowman, the keeper of a cheap boarding house.

There are some very pathetic and dramatic scenes in this story of sordid boarding-house existence. Daisy has a blind son who is familiar enough with the house to find his way about, to discover a pistol and to shoot Jake, a member of the gigolo class. Jake is impressed by the attractive girl Betty, whose sweetheart Eddy is sentenced to prison for a shady bootlegging adventure he has undertaken for a man named Pete. Betty thinks that Eddie is still away on business and is quite upset with his failure to correspond with her. The plot enfolds itself in a very interesting and dramatic fashion making this a gripping and enjoyable film.

B.I.P. to Produce for M-G-M.

"Arrangements are nearing completion whereby another major American company will produce talking pictures in this country.

For this purpose I anticipate that the new stage which British and Dominions will have ready for working at their studios at Boreham Wood, Hertfordshire, at the end of November will be devoted to the production of talking pictures for Metro-Goldwyn-Mayer.

I further anticipate that this enterprise will be under the control of Mr. Eric Hakim, who produced a picture of exceptional quality in "The Outsider," and who is conversant with British studio conditions.

It is hoped to have three talking pictures completed by the end of next February. These will be in addition to the four talking pictures which I understand Metro-Goldwyn-Mayer has commissioned from British International."

Seton Margrave, London Daily Mail.

(*Special to Digest from Winnipeg*)

While a large crowd of the Capitol Theatre patrons in Saskatoon, Sask., the night of October 16, waited patiently for the repairing of what they thought was just a break in the film, J. H. Duverger, moving picture operator, was severely burned in the re-wind room when a piece of film caught fire.

Duverger was placing a piece of a used reel, which had been rewound in a container, when the film blazed up. He grabbed it and threw it on the metal floor, burning his right arm and the side of his face. Another operator, J. A. Todin, shut off his machine and rushed to assist in putting out the fire, which by this time had ignited two coats hanging on the wall, and filled the room with dense smoke.

C. Downey, an usher, rushed up to the room with fire extinguishers. By this time two fire companies had arrived on the scene and firemen poured some more chemical on the smouldering remains of the film and coats.

Duverger continued his work after having his arm and face dressed from a first-aid kit brought in by firemen.

The audience in the theatre were totally unaware of anything seriously out of place in the projection room.

"The Flying Fool" Is Here. Write Us and He Will Be With You. It's a B.I.P. Best on Market!

Toronto Theatres

LOEW'S—Manager Jules Bernstein — Buster Keaton in "The Sidewalks of New York," with a supporting cast of Anita Page, Frank Rowan and Cliff Edwards. Just as the title suggests, practically all of the sequences are taken around the streets of New York. The picture is a rather rough and tumble comedy, which might perhaps be termed old-fashioned slapstick, but which is redeemed from this fate by the clever acting of Buster Keaton, with the able assistance of the irrepressible Cliff Edwards, who supplies many of the laughs. Anita Page plays the part of a New York flapper, though she has only a minor part, she handles her role successfully. It is a Metro-Goldwyn-Mayer feature, directed by Zion Meyers and Jules White, from the story by Paul Gerrard Smith and George Landy.

UPTOWN—Manager Tom Daley — "The Road to Singapore." A Warner production starring William Powell, with Doris Kenyon, Marian Marsh, and Louis Calhern. William Powell returning home to Bohta sees Doris Kenyon on board ship, but is unsuccessful in meeting her. Docking, he offers to see her to her destination, but manages to trick her into going to his bungalow. Learning of the trickery she leaves, telling him that she has come out to the tropics to marry Dr. George March. After the marriage she becomes tired of her life as her husband is much more concerned with his practice than he is with his wife. Giving a dinner party for March's sister, she invites Powell who has been ostracised from society on account of his dubious reputation with women. Dr. March leaves on a trip accompanied by his sister, and returning unexpectedly, discovers a note from Powell asking Doris to dine with him that night. He immediately rushes to the bungalow and accuses Powell who tries to protect Doris. However, she tells her husband that she no longer cares for him, and that she is leaving for Singapore by the morning boat. March threatens to shoot Powell, but is deterred from doing so, by Powell's cool behaviour, even when he leaves the house to go away with Doris, leaving the husband to his practice. Directed by Alfred E. Green from the play by Roland Pertwee.

TIVOLI—Manager Jimmy Lynch—A Paramount production, "Monkey Business," in its second successful week at the Tivoli, still playing to capacity houses, to the amusement of the audiences who are enjoying the clever gags and nonsense of the Four Marx Brothers. Directed by Norman McLeod, from the story by S. J. Perelman and Will B. Johnston.

IMPERIAL—Manager H. V. Knevels — "My Sin," co-featuring Frederic March and Tallulah Bankhead. Tallulah is a hostess in a night club in Panama. She kills the man who has tricked her into a false marriage, and when all the respectable lawyers refuse to take her case, she is defended by Frederic March, once a brilliant lawyer, but now nothing more brilliant than a drunkard. After the acquittal they both agree to go separate ways, and make a success of their lives. Tallulah changes her name, goes to New York and becomes well-known as an interior decorator. She is engaged to marry a wealthy young man, and when she meets March, who is now a successful oil magnate, he tells her that she should tell her fiance of her past. Unwilling to do this, she is forced into a confession, when an uncle of her fiance recognizes her as the night-club hostess. She leaves the man she was about to marry, and realizing that it was March whom she loved all the time she returns to him. Directed by George Abbott from Paramount.

SHEA'S—Manager Jerry Shea — A First National picture, "Penrod and Sam," with Leon Janney, Junior Coghlan, Matt Moore and Zazu Pitts. There is not a definite plot to this picture, but it is composed of several episodes, depicting the adventures of Penrod and his pal, Sam. There is a great deal of comedy, especially where Penrod gets up in class to read a letter, he was supposed to have written, but which he took from his sister, only to discover too late that it is a love letter. The drama in the picture is the burial of Penrod's dog. Directed by William Beaudine from Booth Tarkington's novel by the same name.

A Complete Supply Service!

Every item of any particular brand or make used in or around a Theatre we can either supply from stock or obtain for you on short notice.

Simplex, Powers or Motiograph Projectors, Assemblies and Repair Parts. (Direct Factory Representatives).

Crompton-Parkinson Motor Generators (Made in England) in all voltages and sizes to meet any requirement.

Super Vocalite and Chromolite Sound Screens.

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Superlite, Projex, Ross, Gundlach and other Lenses.

And a similar complete line of all other worthy supplies for the efficient running of your Theatre.

SPROCKETS FOR DE FOREST SOUND HEADS. We have in stock the hardened special sprocket used in the Sound Compartment of the De Forest Sound Head. Perfect fit, reversible, very long life. Each $10.00

THE COLEMAN ELECTRIC Co. - 258 Victoria St. - Toronto, Ont.

"Courtesy With Service"

Official Supply House for Associated Theatres, Ltd., Toronto.

Grand Jury Indicts All Companies Mentioned in White Combine Report and Names Many Leading Film Individuals

Round About the Studios

Marie Dressler's New Feature To Be Filmed Shortly

With Marie Dressler's return from a vacation in the East, preparations are being made for the filming of "Emma," her next starring vehicle for Metro-Goldwyn-Mayer.

"Emma" is an original story for the screen by Frances Marion and will be directed by Clarence Brown, who has just completed Joan Crawford's new film, "The Mirage."

The only member of the supporting cast for "Emma" so far selected is Richard Cromwell, who had featured parts in "Tol'able David" and "Fifty Fathoms Deep."

Sportlight Crew Returns From Canadian Wilds

The Grantland Rice Sportlight unit which recently penetrated the beautiful Miramichi River section of New Brunswick, Canada, photographing a moose hunt in this wild region, has returned to New York highly pleased with the results obtained. Russ Erwin had charge of the camera and Chas. Younger handled the sound equipment.

Co-Starring Stars New M-G-M Policy

Louis B. Mayer announced that the new Metro - Goldwyn - Mayer policy would be to co-star stars. The first picture which will follow the new regime will be "Grand Hotel," with Greta Garbo, Joan Crawford, John Gilbert and Clark Gable. It is thought that John Barrymore, Norma Shearer and Robert Montgomery will be co-starred in "Private Lives."

New Laurel and Hardy Feature "Helpmates"

Mystery shrouds preparation of "Helpmates," the latest Laurel and Hardy story which will go into production at the Hal Roach studios on October 19. No idea as to plot of the yarn has been divulged yet.

James Parrott, who directed the two Roach stars in "Pardon Us," their first feature length film, will direct "Helpmates." With the exception of a messenger boy and perhaps a taxi driver there will be no supporting cast in the picture.

Madge Evans and Myrna Loy Sign With Metro

Madge Evans, who has played a considerable number of leading roles since she went out to the coast, last spring, has been signed to a new contract at the Metro-Goldwyn-Mayer studio.

Myrna Loy has also been added to the roster of players at the Metro-Goldwyn-Mayer studio, according to announcement from the coast. Miss Loy's first part under her new contract has not been announced, but several roles are said to be under consideration for her.

Universal May Increase Shorts

Universal is awaiting the results of the war on double features, with the idea that if the single features prevail, that they will increase their shorts production. The company expects to have twenty-six comedies finished by January.

Walker Leaves For Normandy

Captain Norman Walker, who has already secured some very wonderful and picturesque scenes in Sussex for his picture, "Bill the Conqueror," has, to-day, left for Normany, accompanied by his two leading artistes, Henry Kendall and Norah Swinburne.

Gleason Starts Another

"High Hats and Low Brows," one of the Rufftown series of RKO Pathe comedies which are starring James Gleason, has gone into production at the Culver City studios of the film organization under the direction of Harry Sweet.

Asther and Durante In "Her Cardboard Lover"

Nils Asther and Jimmy Durante have been added to the cast of Metro-Goldwyn-Mayer's dialogue adaptation of "Her Cardboard Lover," which will be a Buster Keaton vehicle.

This is Asther's first role at the Culver City studio since his recent signing of a long-term contract with M-G-M. He played in the silent version of "Her Cardboard Lover" made some years ago.

Goulding Will Direct Picture for M-G-M

Edmund Goulding, who is considered one of the most successful motion picture directors, was signed last week to direct a picture, as yet unannounced for Metro-Goldwyn- Mayer.

Mr. Goulding has to his credit many hits, including "The Trespasser," "The Devil's Holiday" and "Night Angel."

Colman Signs Five Year Contract

Ronald Colman will begin work in the United Artists Studio on his return from Europe in January. He has recently signed a five year contract with Samuel Goldwyn, which calls for his appearance in two pictures annually.

"Palmy Days" Makes Record in Albany

The United Artist production, "Palmy Days," with Eddie Cantor, has established a new record of attendance for Harmanus - Bleecker Hall, in Albany, New York.

Universal's "Notre Dame" Leads Grosses in Boston

The Universal picture, "The Spirit of Notre Dame" topped all grosses at Keith's in Boston. It was the high spot of the week taking in five thousand dollars more than the average revenue of that theatre. The grosses for the week being $23,000.

Western Director Seeks Ghost Towns

Fred Allen, supervisor of RKO Pathe's western features, is making a tour of the ghost towns of California and Nevada, seeking a suitable location for Tom Keene's next starring vehicle. The picture is to be a romance of the phantom cities. Allen recently finished directing Keene in "Freighters of Destiny."

A. H. Schnitzer Returns to New York

A. H. Schnitzer, short subjects sales manager at RKO Pathe, returned to his New York office recently from a trip to several of the company's exchanges.

Schnitzer visited the RKO Pathe offices in Chicago, Detroit, Cleveland and Pittsburgh. He was away from New York for about a week.

Ray Lewis
Presents

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